

Ford

ECOSPORT



Go Further

VISIONARY. INGENIOUS. REMARKABLE.
EVERY CAR BEARS HIS SIGNATURE.

Henry Ford



EcoSport ST-Line

With standard contrast roof in Shadow Black, Tiger Eye premium body colour and 18" Shadow Black machined alloy wheels (options at extra cost)



EcoSport Titanium

with Silk premium body colour and 18" Flash Grey machined alloy wheels (options at extra cost)

Go anywhere. Do anything.

A weekend break. Your drive to work. The nimble shortcut. The scenic route... wherever you go, the Ford EcoSport delivers dynamic confidence with every drive.

All the rugged functionality of an SUV. All the dynamic spirit of a compact city car. Discover a combination of smart design, impressive engineering, intelligent technology and a host of exciting ways for you to personalise your EcoSport.

Spacious, eye-catching and athletic: it's the perfect SUV for life in the city plus so much more.





The place to be.

The EcoSport's sophisticated interior surrounds you with eye-catching design, beautifully crafted materials and sumptuous comfort features, including leather-trimmed heated seats and steering wheel (option).

An elevated driving position gives outstanding views of what's going on around you. While an array of advanced technologies are at your command, such as Electronic Automatic Temperature Control (EATC), Blind Spot Information System (option), automatic headlights, plus Ford SYNC 3 with voice control, helping to take care of all the little details so you can concentrate on enjoying the drive.

- Control music, navigation (where fitted), phone calls and text messaging using only your voice
- Maintain the precise temperature you select for air-conditioned or heated comfort
- Automatic headlights detect failing levels of natural light and activate your headlights for you
- Elevated seat position for increased visibility

FORD ECOSPORT Remarkable Features



Ford SYNC 3

Ford SYNC 3 has been designed to integrate seamlessly with your compatible smartphone*, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the touchscreen or through remarkably simple voice commands. (Navigation is standard on Titanium and ST-Line. Option on Zetec)

*Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check if Apple CarPlay and Android Auto are available in your market, please see official Apple CarPlay and Android Auto websites for latest information.

B&O PLAY

Ford's exciting new 675 watt, 10-speaker audio system from B&O PLAY delivers a premium sound experience. Designed and fine-tuned for the Ford EcoSport by specialist B&O PLAY acoustic engineers, it elevates every journey. (Option)



Intelligent All-Wheel Drive System (AWD)

The EcoSport's Intelligent All-Wheel Drive system continually monitors your driving environment, optimising traction by directing power between wheels as required. The cluster panel displays the amount of drive going to each wheel, so you can monitor any changes in the road conditions. (Option on Titanium and ST-Line series)

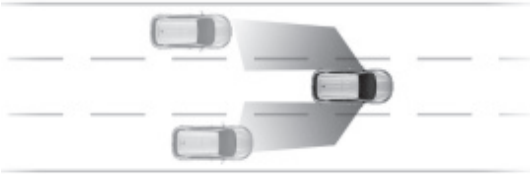
HID Bi-Xenon Headlights

The Ford EcoSport HID bi-xenon headlights are more than twice as powerful as conventional headlights, but use only two-thirds of the energy. Also includes static cornering lights and headlight washers. (Option)



Blind Spot Information System

Blind Spot Information System is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle – car, van or lorry – entering your blind spot while driving. (Option)



Heated Steering Wheel

Easily activated at a push of a button or via your SYNC 3 system, the EcoSport's heated steering wheel provides an additional layer of comfort between you and the cold outside. (Option)



FORD ECOSPORT Choose

Zetec

- **Key features**
 - 16" 5-spoke Magnetic painted alloy wheels
 - Halogen headlights with LED daytime running lights
 - Front fog lights
 - Chrome-finish front grille
 - Electrically-operated and heated door mirrors
 - Quickclear heated windscreen with heated washer jets
 - Electrically-operated front windows
 - Manual air conditioning
 - Leather-trimmed steering wheel with audio controls
 - Leather-trimmed gearknob and handbrake handle
 - Ford SYNC 3 DAB Radio with 6.5" Touchscreen, Emergency Assistance, Apple CarPlay & Android Auto, USB connectivity and 6-speakers

- Ford MyKey
- Thatcham Cat 1 Alarm with remote central locking
- Electronic Stability Programme (ESP) with Hill Launch Assist
- Tyre Pressure Mointoring System (TPMS)
- Ford Easy Fuel
- Trip Computer

Titanium

- **Features additional to Zetec**
 - 17" 10-spoke Flash Grey machined alloy wheels
 - Power folding door mirrors with puddle lights
 - Silver-finish roof rails
 - Electrically-operated front and rear windows
 - Partial Leather Seats
 - Front door threshold plates
 - Keyless Start with Ford Power Start button
 - Auto lights, Rain-sensing wipers and auto-dimming mirror
 - Ambient lighting
 - Cruise control with Adjustable Speed Limiter
 - Electronic Automatic Air Temperature Control (EATC) air conditioning
 - Rear-view camera with Rear parking distance sensors
 - Ford SYNC 3 Navigation with 8" Touchscreen

ST-Line

- **Features additional to Titanium**
 - 17" 5-spoke Dark Tarnish alloy wheels
 - Sports Suspension
 - Black-finish roof rails
 - Contrasting coloured roof and door mirror housings
 - Unique ST-Line bumpers and side skirts
 - Large rear spoiler
 - Front door threshold plates with ST-Line logo
 - Sports pedals with stainless steel inserts
 - Leather-trimmed steering wheel with red stitching
 - Leather-trimmed handbrake handle and gearshift gaiter with red stitching

Add extra style.

Choose from a diverse collection of body colours with contrasting roof and door mirror combinations, plus optional alloy wheels – all intended to further enhance the beautiful exterior and help make your new Ford EcoSport as unique as you.



Body colours



Frozen White
Premium body colour*



Race Red
Standard body colour



Blazer Blue
Standard body colour



Shadow Black
Premium body colour*



Moon dust Silver
Premium body colour*



Silk
Exclusive body colour*



Tiger Eye
Exclusive body colour*



Magnetic
Premium body colour*



Burnished Glow
Exclusive body colour*



Blue Lightning
Premium body colour*



Ruby Red
Exclusive body colour*



White platinum
Exclusive body colour*

Contrasting roof colours



Frozen White
Contrast roof colour*



Race Red
Contrast roof colour*



Shadow Black
Contrast roof colour*



Tiger Eye
Contrast roof colour*

*At extra cost.
* Standard no cost option on ST-Line; available with selected body colours only.

Contrast roof is optional on Titanium in Frozen White or Shadow Black at extra cost; available with selected body colours only.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Ford EcoSport ST-Line with standard contrasting roof in Tiger Eye, Shadow Black premium body colour and 18" Shadow Black machined alloy wheels (options at extra cost)

FORD ECOSPORT Engine information

Technical Data**	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption in mpg (L/100 km) ⁹⁰			Performance ⁹		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	50-100 mph* (secs)
5-Door SUV											
1.0 Ford EcoBoost 125 PS (with Auto-Start-Stop)	Stage 6.1	6 speed manual	125 (92)	170	119	45.5 (6.2)	61.4 (4.6)	54.3 (5.2)	111	12.7	12.8
1.0 Ford EcoBoost 125 PS (with Auto-Start-Stop)	Stage 6.1	6 speed automatic	125 (92)	170	134	39.2 (7.2)	56.4 (5)	48.7 (5.8)	111	11.6	N/A
1.0 Ford EcoBoost 140 PS (with Auto-Start-Stop)	Stage 6.1	6 speed manual	140 (103)	180	119	45.5 (6.2)	61.4 (4.6)	54.3 (5.2)	116	11.8	12.3
1.5 Duratorq TDCi 100 PS (with Auto-Start-Stop)	Stage 6.1	6 speed manual	100 (73)	215	107	62.7 (4.5)	74.3 (3.8)	68.8 (4.1)	99	14.0	13.1
1.5 EcoBlue TDCi 125 PS (with Auto-Start-Stop)	Stage 6.1	6 speed manual AWD	125 (93)	300	119	58.8 (4.8)	64.2 (4.4)	62.7 (4.5)	112	10.9	10.5

*In 4th gear. **Preliminary data to be confirmed. ⁹Ford test figures. ⁹⁰The declared Fuel/Energy Consumptions, CO₂ emissions and electric are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>. **DPF** = diesel particulate filter. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

Dimensions: Length: 4096 mm, Width: 1765 mm, Width (with mirrors): 2057 mm, Height: 1653 mm, Height (with roof rails): 1713 mm

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. ♦ The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.



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