



## ***Palmetto Ford Community Benefits Program for Non Profit Partnerships***

We know fundraising is always a difficult and challenging task. As part of our commitment to community stewardship, Palmetto Ford and Ford Motor Company are pleased to announce an initiative to help local community organizations by donating a portion of sales to the participating charity of the buyer's choice through the *Palmetto Ford Community Benefits Program*.

### ***HOW IT WORKS***

Participating organizations will meet with a coordinating representative to receive an enrollment information package from Palmetto Ford. The representatives will also be the designated point of contact for the supporters of the community group. By having a designated contact, the process is seamless, efficient, and convenient for everyone. The participating organization will complete the contact information for registration enrollment and proceed to the designated social media page to confirm participation.

The Program is able to be announced by Palmetto Ford and the partnership participants through word of mouth, newsletters, texts, email, and social media, that they are participating in the *Palmetto Ford Community Benefits Program*. The members are able to enjoy VIP services including scheduled appointments with dedicated sales consultants, preferred pricing on all vehicle purchases, and discounted service programs.

The participating organization receives a direct benefit for every used vehicle, for every new Ford product, and every new Lincoln purchased through Palmetto Ford when a buyer selects the agency as a beneficiary. For a limited time, qualified buyers are also able to receive an additional discount through December 31, 2015.

Upon completion of the each qualified sale, Palmetto Ford will issue a donation to the participating organization for their continued program support. Palmetto Ford will include through it's social media sites, the participation of organizations and links as our way of bringing positive attention to the community group to create greater public awareness. In order to maximize effectiveness, your coordinating representative will meet with you throughout the year to assist you in maximizing program participation benefits

### ***COST TO PARTICIPATE***

The great news is that there is ***NO COST*** to your organization to participate! Simply meet with our representative, fill out the enrollment, and announce to your members and supporters that you are an approved organization. It's that easy. Keep in mind that the more people in your organization participate, the more money is donated to the organization.

### ***CONTACT US TODAY***

Contact our Program Coordinator, Mark Kahn, to schedule your organization's orientation and sign up. He can be reached at using the contact resources listed below.

### ***Palmetto Ford Community Benefits Program***

1625 Savannah Highway, Charleston SC, 29407

Mark Kahn, Coordinating Representative 843-571-3673 [mark.kahn@palmettoford.com](mailto:mark.kahn@palmettoford.com)