

Contest Name: Seats For Soldiers (the “Sweepstakes”)

Sponsor: Sanderson Ford

Sponsor Address: 6400 N 51st Ave, Glendale, AZ 85301

Prize Sponsor: Sanderson Ford

Sanderson Ford, its subsidiaries and affiliated companies (together, the “Company”), will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase does not increase your chances of winning. Promotion open only to legal residents of Arizona. Void where prohibited by law. Promotion ends on Sunday, December 18th, 2016.

1. HOW IT WORKS:

- a. **WHO CAN BE NOMINATED?** Any active or retired military personnel between 18-80 years of age as of August 1, 2016. A nominee may be selected only once during the Contest Period.
- b. **WHO CAN DO THE NOMINATING?** To nominate an active or retired military personnel, you must be age 18 years of age or older and reside in the State of Arizona. You may nominate as many military heroes as you like, but you can only nominate the same military personnel once. All information submitted will be subject to verification. Sanderson Ford reserves the right to reject and disqualify any entry discovered to be false or fraudulent, in its sole discretion.

2. HOW TO NOMINATE MILITARY PERSONNEL:

- a. Beginning September 1, 2016 through December 5, 2016, nominate A Military Hero on line at <http://sandersonford.com/Seats-for-Soldiers>. Deadline for registration is 11:59 p.m on December 5, 2016. Valid entries must contain all information requested. Incomplete and/or multiple entries will be disqualified.

All entries should include a short essay stating why their Arizona Hero should be selected to receive four (4) tickets at an upcoming Cardinals home game during the 2016 season. Essay submissions must be 200 words or less. All entries become the property of Sanderson Ford and will not be returned.

- b. **ALTERNATE WAY OF ENTERING:** On a plain piece of 3” x 5” paper, hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, email address, daytime and evening telephone numbers, plus the complete name of the active or retired military personnel you would like to be selected for “Seats For Soldiers” and an essay of 200 words or less of why your nominee should be selected. If you do not have a telephone, indicate “No Phone”. Failure to comply with this or any other official rule will result in disqualification. To be entered into the Grand Prize Drawings mail your entry in a hand-addressed, business-size (#10) envelope with first-class postage affixed, to: Seats For Soldiers, Sanderson Ford, 6400 N 51st Avenue, Glendale, AZ 85301. All entries must be received and post marked by December 5, 2016. Sanderson Ford is not responsible for lost, late, damaged, delayed, mutilated, misdirected or postage due entries or entries not received by the entry deadline.

3. **GRAND PRIZE:**

- a. One Grand Prize Winner will be selected for each of the following Cardinals home games: 10/17/16 versus New York Jets, 10/23/16 versus Seattle Seahawks, 11/13/16 versus San Francisco 49ers, 12/4/16 versus Washington Redskins and 12/18/16 versus New Orleans Saints in a drawing of selected entries by a panel of judges at Sanderson Ford at least one week prior to the selected game. Winners will be notified by phone and or email. Decisions of judges are final. Each Grand Prize Winner will receive four (4) lower level seats courtesy of Sanderson Ford. (ARV: \$560)

The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. Winner(s) must provide state authorized identification prior to being awarded the prize. If a winner cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Limit one Grand Prize winner per family/household.

- b. **CONDITIONS/RESTRICTIONS FOR WINNER:** By accepting the nomination and the prize, each "Seats For Soldiers" recipient must sign a release to be eligible to receive a prize and hereby agrees that: (i) that all decisions of Sanderson Ford and the judges are final and binding; (ii) to release the Company and the NFL Entities (as defined below) and their respective parent companies and affiliates, officers, directors, employees, agents, and licensees from any and all claims in connection with the "Seats For Soldiers" and the award or use of the prizes/donations; (iii) to allow the Company to use their names, voices, photographs, likenesses, biographical material, or nomination form used in any advertising or broadcasting material relating to this Contest, without additional financial or other compensation; and (iv) where allowed by law, sign a publicity release confirming such consent prior to acceptance of the prize.

4. **GENERAL RULES:**

- a. Employees of Sanderson Ford, the NFL Entities and the "Promotional Participants" (i.e., Sanderson Ford, and their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers that are involved in this promotion), and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related. No substitution or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that are not specifically provided for in the official rules. Grand Prize winner must provide valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. Potential Grand Prize winner must sign and return an Affidavit of Eligibility/Release of Liability Form within ten (10) days of notification. Noncompliance within this time period will result in disqualification and an alternate may be selected. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate may be selected. Where allowed by law, acceptance of prize constitutes permission to the Sponsor, the Promotional Participants and their agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited

by law. By accepting prize, winners agree to release and hold Sponsor, the Promotional Participants and their respective directors, officers, employees and assigns of each, harmless against any and all claims, damages, losses, expenses and liability of any kind arising out of the acceptance/use of prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or the acceptance or use of any prize. By participating in this promotion, entrants and nominees agree to be bound by the Official Rules and the decisions of the judges. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion.

Compliance with Law: The conduct of the Sweepstakes is governed by the applicable laws of the United States of America and the State of Arizona, which take precedence over any rule to the contrary herein

Conduct and Decisions: By participating in the Sweepstakes, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Sweepstakes, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion. Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws. Should such an attempt be made, the Company reserve the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.

5. WINNER'S LIST:

- a. For a list of winners, send a self-addressed, stamped (#10) envelope to: Seats For Soldiers, Sanderson Ford, 6400 N 51st Avenue, Glendale, AZ 85301. For a copy of the rules, or where required by law, a list of winners, visit the business office of Sanderson Ford during normal business hours or visit the Station's website.

The National Football League, its member professional football clubs including the Arizona Cardinals, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The NFL Entities have not offered or sponsored this promotion in any way.

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