2016 MODEL-YEAR KELLEY BLUE BOOK AWARDS & ACCOLADES



2016 Ford Brand

» Brand Image Award: Best Overall Truck Brand

2016 Ford C-Max Hybrid

» 10 Most Fuel-Efficient Cars Under \$25,000

2016 Ford Expedition

» Best Buy Award Finalist: Full-Size SUV/Crossover

2016 Ford Explorer

- » Best Buy Award Finalist: Mid-Size SUV/Crossover
- » 5-Year Cost to Own Award: Full-Size SUV/Crossover

2016 Ford F-150

» Best Buy Award: Pickup Truck

2016 Ford F-150 Regular Cab

» 5-Year Cost to Own Award: Full-Size Pickup Truck

2016 Ford Fiesta ST

» 10 Coolest Cars Under \$25,000

2016 Ford Fiesta

- » 10 Most Affordable Cars
- » 10 Coolest Cars Under \$18,000

2016 Ford Focus Electric

» 10 Favorite Fuel Sippers

2016 Ford Focus ST

» 5-Year Cost to Own Award: Sporty Compact Car

2016 Ford Fusion

» 10 Best Sedans Under \$25,000



2016 Ford Fusion Hybrid

- » 10 Best Cars Under \$30,000
- » 10 Most Fuel-Efficient Cars Under \$25,000

2016 Ford GT350

» Best Buy Award Finalist: Sports/Performance Car

2016 Ford Mustang

» 10 Coolest Cars Under \$25,000

2016 Ford Mustang GT

» 5-Year Cost to Own Award: High Performance Car

2016 Ford Transit Connect Wagon

» 10 Most Affordable 3-Row Vehicles



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For more information, please visit **b2b.kbb.com/kbb-awards**



2016 Kelley Blue Book Brand Image Awards are based on the Brand Watch^{1M} study from Kelley Blue Book Strategic Insights. Awards calculated among non-luxury shoppers. 2016 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book '5-Year Cost to Own'' data, which considers depreciation and costs such as fuel and insurance. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.