

Ford

B-MAX



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford



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B-MAX gives you more.

Much more.

1.5m

Opening the front and sliding rear doors gives you an unobstructed 1.5m wide aperture on each side, making it easier to load and unload, get in and get out. The unique **Ford Easy Access Door System** achieves this by cleverly concealing its central strengthening pillar within the doors, rather than having it fixed into the bodyside.



"Call Dad"

"Shuffle"

"Read message"

"Call office"

"Play album Greatest Hits"



"Call Chris"

"Call home"

"List mobile apps"

"What's playing?"

Use your voice like another pair of hands.

Ford SYNC with AppLink* lets you play music, make and receive hands-free calls and even control apps* on your smartphone – all with simple voice commands. In the event of a collision, the **Ford Emergency Assistance#** feature is designed to assist occupants to place an emergency call and provide the emergency services with vehicle location information.



*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from www.Ford.co.uk, or via the **App Catalog** available in iOS and Android stores. SYNC AppLink is not supported by all European languages.


#Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions. Emergency Assistance is not supported by all European languages.

Active City Stop* can apply the brakes automatically

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Option on Zetec Navigator, Titanium Navigator & Titanium X Navigator)
(Not available with 1.4 90 PS Petrol Engine)



*Designed to operate at speeds below 19mph.

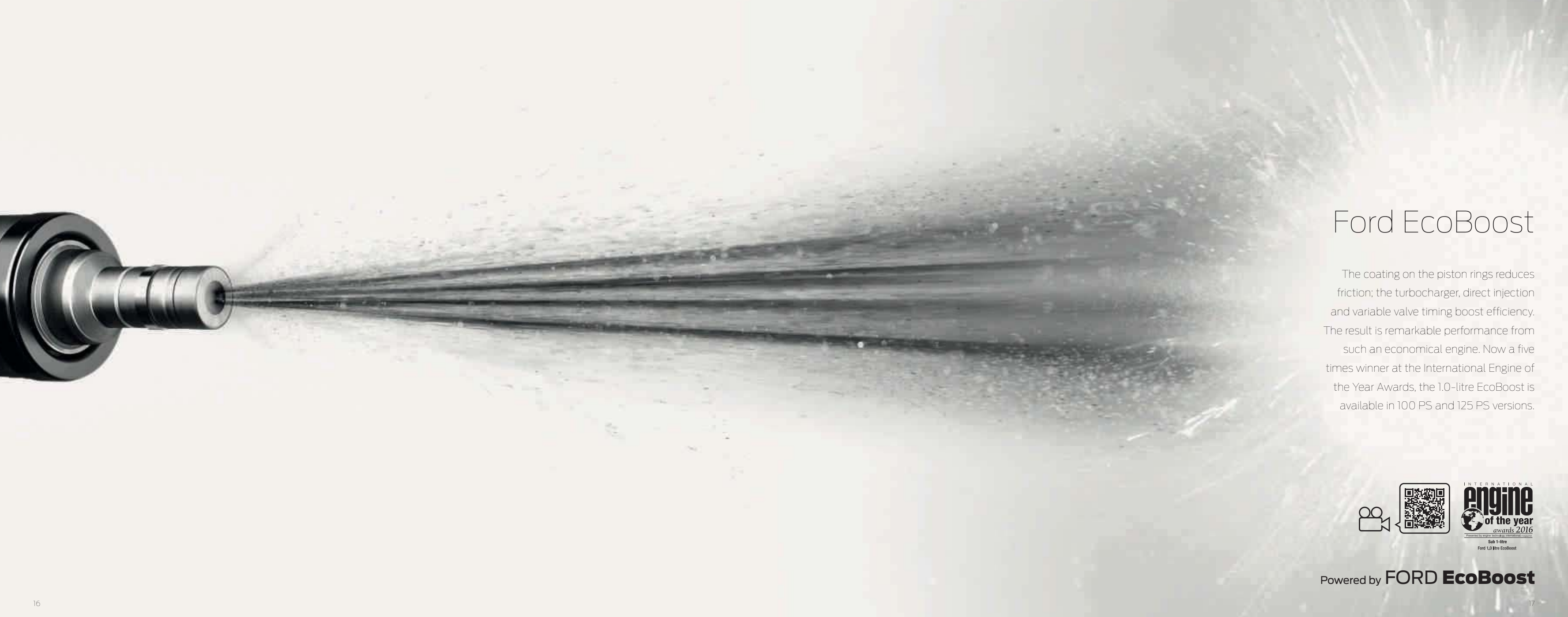


Bring the outside inside.
(Panorama roof standard
on Titanium X Navigator)

Enjoy a better view.

The high seating position gives you a commanding view of the road, while the full-length glass panorama roof makes the interior bright and airy (standard on Titanium X Navigator). High-quality materials and attention to detail are defining characteristics of the B-MAX. The result is an interior designed to lift your mood.





Ford EcoBoost

The coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical engine. Now a five times winner at the International Engine of the Year Awards, the 1.0-litre EcoBoost is available in 100 PS and 125 PS versions.



Powered by **FORD EcoBoost**



More power. Less fuel. Lower emissions.

With the help of **Ford ECOnetic Technology**, B-MAX's latest engines are remarkably fuel-efficient. The 1.0 Ford EcoBoost 125 PS petrol engine produces 39 per cent more maximum power than the larger capacity 1.4 90 PS, and yet can achieve around 22 per cent better fuel economy on the combined test cycle and has 18 per cent lower CO₂ emissions. The 1.5 Duratorq TDCi 95 PS diesel engine is even more frugal, with CO₂ emissions of just 98 g/km*.
(*See Fuel, performance & emissions figures on page 54)

***98g/km CO₂**



Zetec Navigator

Exterior Features

- 15" 5-spoke alloy wheels
- Body colour bumpers and door handles
- Ford Easy Access Door System
- Body colour electrically operated door mirrors with integrated side indicators
- Halogen projector headlights with LED daytime running lights
- Headlight courtesy delay
- Front fog lights
- Chrome finish on upper door line
- Chrome surround front grille
- Ford Easy-Fuel
- Tyre Pressure Monitoring System (TPMS)
- Tyre repair kit

Interior features

- Ford Navigation System with DAB radio/CD including Ford SYNC with Emergency Assistance* and six speakers
- USB connectivity for external music devices
- Electrically operated front and rear windows with global opening and closing
- Manual air conditioning
- Quickclear heated windscreen
- Height- and reach-adjustable steering column
- Leather-trimmed steering wheel with remote audio controls
- Leather trimmed gearshift knob
- Ambient lighting in front compartment and footwells
- MyKey®
- Trip Computer

Engines

Petrol:

1.4 Duratec (90 PS)
1.0 Ford EcoBoost (100 PS)
1.0 Ford EcoBoost (125 PS) with Auto-Start-Stop

1.6 Duratec (105 PS) PowerShift
Diesel:

1.5 TDCi (75 PS) with Auto-Start-Stop
1.5 TDCi (95 PS) with Auto-Start-Stop

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Manual air conditioning.



Trip computer.



Titanium Navigator

Key exterior features additional to Zetec

- 16" 10-spoke alloy wheels
- High gloss black front grille with chrome surround
- Auto headlamps
- Rain-sensing wipers
- Power-foldable door mirrors

Key interior features in addition to Zetec

- Sony Navigation System with DAB radio/CD including Ford SYNC with Emergency Assistance* and eight speakers
- Electronic Automatic Temperature Control (EATC)
- Cruise control
- Auto-dimming rear-view mirror
- Luxury front and rear floor mats
- Driver's seat with adjustable lumbar support
- Rear seat centre armrest

Engines

Petrol:

1.0 Ford EcoBoost (100 PS)
1.0 Ford EcoBoost (125 PS) with Auto-Start-Stop

1.6 Duratec (105 PS) PowerShift Diesel:

1.5 TDCi (95 PS) with Auto-Start-Stop



LED daytime running lights.



Chrome side window finisher.



360°

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Titanium X Navigator

Exterior features additional to Titanium

- 16" 11-spoke alloy wheels
- Panorama roof with sunblind
- Rear privacy glass

Interior features additional to Titanium

- Partial leather-trimmed heated front seats
- Ford KeyFree system – including keyless entry and Ford Power Starter Button
- Aluminium threshold plates front and rear with B-MAX branding

Engines

Petrol:

1.0 Ford EcoBoost (125 PS) with Auto-Start-Stop

1.6 Duratec (105 PS) PowerShift Diesel:

1.5 TDCi (90 PS) with Auto-Start-Stop



16" 11-spoke alloy wheels.



Ford KeyFree system.



Cruise control

With steering wheel-mounted controls for extra comfort and convenience. (Standard on Titanium Navigator & Titanium X Navigator)



Tyre Pressure Monitoring System

Alerts you if it detects that a tyre's pressure is too low, such as in the case of a puncture. (Standard)





Race Red
Standard body colour



Blazer Blue
Standard body colour



Frozen White
Premium body colour*



Moondust Silver
Premium body colour*



Shadow Black
Premium body colour*



Magnetic
Premium body colour*



Deep Impact Blue
Premium body colour*



Burnished Glow
Exclusive body colour*



White Platinum
Exclusive body colour*



Ruby Red
Exclusive body colour*

We chose Burnished Glow. What will you choose?

The Ford B-MAX owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the water-based top coat, new materials and application processes ensure it's not only virtually solvent-free, but will retain its good looks for many years to come.

*At extra cost.

The Ford B-MAX is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specific Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.





A feel for comfort.

1 New York in Ebony with perforated leather and leather
Navigator
2 New York in Mahogany with perforated leather and
Navigator
3 Showrooms: www.rollsroyce.com
in the Netherlands and Belgium





Wheel availability

x87

Exterior design features

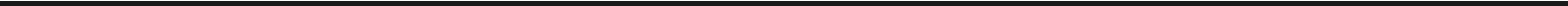


Blue skies in the day, moon and stars at night

1.5m



Exterior convenience features



Option packs



Someone misfuels every 3 minutes
– that’s why we invented Ford Easy-Fuel

Interior design features



Audio and communication systems

Climate control



Spend time surrounded in luxury

Shown right: Sony radio/CD/SD-navigation system with DAB and 5.0" TFT display

The SD-navigation system features an enhanced instrument cluster navigation display with easy-to-follow route guidance. (See page 43 for availability)

USB interface

Built-in connectivity for your smartphone, MP3 player or USB stick. Lets you listen to, and operate, your player via the car's audio system.

Interior convenience features

Seats

Loadspace

2.35m loadspace length

Safety and driver assistance

Security

Brakes

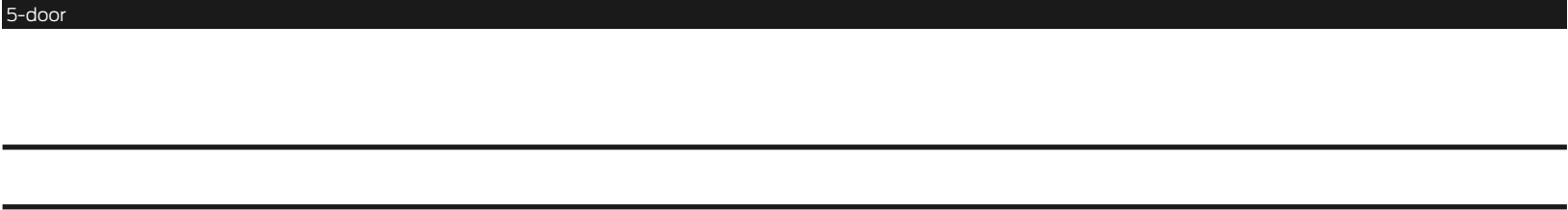
Steering

Suspension

Technology

Reacts to road surfaces 100 times per second

PowerShift = automatic convenience
+ manual performance



EcoBoost = more power
+ better fuel economy

5-door

Luggage capacity (litres)‡

Fuel tank capacity (litres)

Standard body colours

Premium body colours

Exclusive body colours



www.ford.co.uk



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