

**YOUR FAVOURITE PLACE
FOR ORIGINAL PARTS.**



GET INTO THE PRICE MATCH HABIT!
IF YOU CAN FIND IT CHEAPER – CALL US TODAY!
HAYNES – ALWAYS DRIVING VALUE.

IVECO
Your partner for sustainable transport

MAIDSTONE
01622 625504
ME14 5DQ

HAYNES

► Always Driving Value

Haynes Bros Ltd was formed in 1790. At that time, they were ironmongers in the Edware Road, London.

In 1832 the business moved to Weeke Street in Maidstone and continued as ironmongers but as developments such as the introduction of electricity took place the firm moved into lighting and electrical contracting. It also started selling bicycles in the 1890's followed by motorcycles.

In 1903 Haynes sold their first car but it wasn't until 1911 that the relationship with the Ford Motor Company started with their signing the Ford franchise agreement. Quickly following on from the Model T Car came the Model T Van and the Fordson range of Tractors.

Over 100 years later the company's association with Ford has continued to flourish and it still maintains the three distinct divisions, Cars, Trucks and Tractors.

In 1988 Ford sold their interest in Trucks to Iveco and since then Haynes have strengthened and built their Van & Truck business with Iveco.

Today the whole company employs around 270 staff based from 8 locations. They are distributors for Ford, Iveco, Fiat Professional, New Holland, Case IH and JCB as well as being agents for most makes of leading farm machinery.



IVECO

HELLO, WELCOME TO YOUR Q1 2018 EDITION OF THE HAYNES TRADER MAGAZINE

In this edition we have lots of great prices on parts from IVECO Daily to IVECO Stralis. We also have a Quarter 1 promotion on Adblue and we will be changing this promotion every Quarter with some amazing deals and incentives to keep You! The customer happy! So keep on the look- out for these highly sort after promotions as they will be moving fast!

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**GENUINE PARTS, GENUINE QUALITY,
GENUINE SAVINGS, GENUINE WARRANTY**



IVECO Daily ALL MODELS

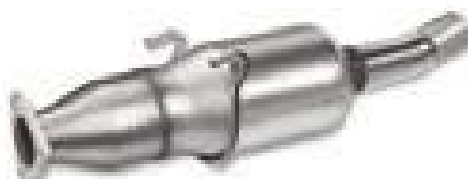
| PART DESCRIPTION | PRICES FROM |
|------------------|--------------|
| OIL FILTER | £7.70 + vat |
| FUEL FILTER | £18.20 + vat |
| AIR FILTER | £17.27 + vat |
| POLLEN FILTER | £3.34 + vat |



**GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER – CALL US TODAY!**



| PART DESCRIPTION | PRICES FROM |
|----------------------|---------------|
| INJECTORS | £143.00 + vat |
| RADIATORS | £199.00 + vat |
| TAIL PIPES | £40.00 + vat |
| CATALYTIC CONVERTERS | £915.00 + vat |
| CLUTCHES | £169.00 + vat |
| F&R BRAKE CALIPERS | £74.00 + vat |



IVECO Daily

ALL MODELS

MIRRORS

From **£64.00**

BONNETS

From **£235.00**

SIDE PANELS

From **£30.36**

HEADLIGHTS

From **£105.00**

REAR LAMPS

From **£95.00**

FRONT GRILLES

From **£42.00**

WING PANEL

From **£58.00**

BUMPERS

From **£99.00**

ALL PRICES ARE SUBJECT TO VAT

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER – CALL US TODAY!
01233 667510

IVECO | Genuine Parts
HIGH PERFORMANCE

**GENUINE PARTS, GENUINE QUALITY,
GENUINE SAVINGS, GENUINE WARRANTY**



IVECO Eurocargo ALL MODELS

| PART DESCRIPTION | PRICES FROM |
|------------------|--------------|
| OIL FILTER | £9.91 + vat |
| FUEL FILTER | £10.21 + vat |
| PRE FUEL FILTER | £10.74 + vat |
| AIR FILTER | £68.48 + vat |
| AIR DRYER FILTER | £15.26 + vat |
| ADBLUE FILTER | £19.46 + vat |



**GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER – CALL US TODAY!**



| PART DESCRIPTION | PRICES FROM |
|------------------|---------------|
| INJECTORS | £250.00 + vat |
| RADIATORS | £118.00 + vat |
| SHOCK ABSORBERS | £92.00 + vat |
| CLUTCHES | £470.00 + vat |
| DOOR GLASSES | £31.00 + vat |
| AIR TANKS | £77.00 + vat |



IVECO Eurocargo

ALL MODELS

BONNETS

From **£239.00**

MIRRORS

From **£139.00**

DEFLECTORS

From **£115.00**

HEADLIGHTS

From **£122.00**

REAR LAMPS

From **£39.99**

BUMPERS

From **£225.00**

ALL PRICES ARE SUBJECT TO VAT

GET INTO THE PRICE MATCH HABIT
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01233 667510

IVECO | Genuine Parts
HIGH PERFORMANCE

**GENUINE PARTS, GENUINE QUALITY,
GENUINE SAVINGS, GENUINE WARRANTY**



IVECO Stralis

ALL MODELS

| PART DESCRIPTION | PRICES FROM |
|------------------------|--------------|
| OIL FILTER | £25.56 + vat |
| FUEL FILTER | £26.17 + vat |
| PRE FUEL FILTER | £10.74 + vat |
| AIR FILTER | £53.08 + vat |
| AIR DRYER FILTER | £15.26 + vat |
| ADBLUE FILTER | £19.46 + vat |
| POLLEN FILTER | £13.12 + vat |
| VTG FILTER | £25.71 + vat |
| ENGINE BREATHER FILTER | £47.09 + vat |



**GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER – CALL US TODAY!**



| PART DESCRIPTION | PRICES FROM |
|------------------------------|---------------|
| INJECTORS | £276.00 + vat |
| INTERCOOLERS | £394.00 + vat |
| APU UNITS | £240.00 + vat |
| STEP BOXES | £140.00 + vat |
| WING TOPS | £60.20 + vat |
| 2ND AXEL SUSPENSION AIR BAGS | £251.00 + vat |



IVECO Stralis

ALL MODELS

BONNETS

From **£500.00**

MIRRORS

From **£169.00**

DEFLECTORS

From **£230.00**

HEADLIGHTS

From **£609.00**

REAR LAMPS

From **£44.00**

BUMPERS

From **£369.00**

ALL PRICES ARE SUBJECT TO VAT

GET INTO THE PRICE MATCH HABIT
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IVECO | Genuine Parts
HIGH PERFORMANCE

HAYNES®

Always Driving Value



@Haynes Trucks



#haynes.trucks



/Haynes.Trucks

TRUCK
STATION

KEEPING YOUR BUSINESS
ON THE ROAD



HAYNES®
Always Driving Value

THE ONE STOP
TRUCK STOP



EXTENDED OPENING HOURS

Truck Stations are opened with extended hours to maximise the service.



PROXIMITY

Wherever you are, a Truck Station is always near you. You can count on it.



PARTS AVAILABILITY

The quality of the logistics and the increased availability of spare parts in the warehouse shorten the repair time.



PRIORITY

For you, a fast lane for any technical issue of your truck.



ADDITIONAL SERVICES

Agreement with hotel (including transfer)
Replacement vehicle



TECHNICAL MULTISERVICE

Trailer service
Tyre service
Body service
AdBlue® Refilling
Truck wash



TOP QUALITY REPAIR

Experience IVECO staff
Most advanced diagnostic tools
First-class repair, fast execution, reduced downtime



TOP STAFF

The best trained and specialised technicians ensure the excellence of service.

DON'T START LOOKING FOR ALTERNATIVES, IT'S A PAIN IN THE AMPS



DON'T DELAY, CALL US TODAY



DON'T BE BEATEN BY THE ICE! CALL US AND CHALLENGE US ON THE PRICE!

Contact us for more information:

ASHFORD: 01233 667 510 • MAIDSTONE: 01622 625 504

IVECO

Your partner for sustainable transport

SPECIAL OFFER

AdBlue® STARTER PACK

Pack comprises 1 x 1000 litre gravity fed IBC and 1 x gravity fed pump kit



£400.00
ONLY +VAT

FREE PUMP KIT
WORTH £110 +VAT

**FREE WITH YOUR
FIRST PURCHASE**



HAYNES

Always Driving Value

HAYNES TRUCKS LTD

73-74 ELLINGHAM WAY, ASHFORD, KENT TN23 6JU

TEL: **01233 667510**

IVECO

TRANSPORT IS ENERGY ||

IVECO REMAN

ROTATING ELECTRICS, TURBOS AND STEERING

DAILY



DON'T DELAY!

EUROCARGO

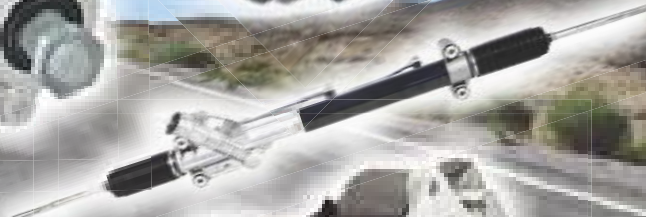


CALL US TODAY!

STRALIS



CHALLENGE THE PRICE!



QUALITY

REMANUFACTURED IN GARCHIZY (FRANCE) - ALL COMPONENTS CHANGED AND REMASTERED TO O.E. SPECIFICATION

PRICE

UP TO 30% SAVING COMPARED TO GENUINE PARTS

WARRANTY

12 MONTHS PARTS WARRANTY ON ALL REMAN, 24 MONTHS ON ENGINES AND GEARBOXES

ECO-FRIENDLY

USE LESS ENERGY AND REUSE PRECIOUS NATURAL RESOURCES

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510

Ask us for more information about the full reman range

IVECO REMAN

AIR CONDITIONING, FUEL INJECTION AND BRAKING

DAILY



DON'T DELAY!

EUROCARGO



**CALL US
TODAY!**

STRALIS



**CHALLENGE
THE PRICE!**



QUALITY

REMANUFACTURED IN GARCHIZY
(FRANCE) - ALL COMPONENTS CHANGED
AND REMASTERED TO O.E. SPECIFICATION

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NATURAL RESOURCES



GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510

Ask us for more information about the full reman range

IVECO REMAN ENGINES

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510



2

YEARS WARRANTY ON REMAN ENGINES AND GEARBOXES!*

DAILY

FROM
£3,290.00
+vat

EUROCARGO

FROM
£11,330.00
+vat

STRALIS

FROM
£4,800.00
+vat

**ASK YOUR AUTHORIZED
IVECO DEALER FOR MORE
INFORMATION.**

*REMAN ENGINES SINCE JANUARY 2016
AND REMAN GEARBOXES SINCE JULY 2017.

**BEST WARRANTY
IN THE MARKET**

SERENITY

**NO UNEXPECTED
COST GUARANTEED**

**SAFER SECOND
LIFE FOR VEHICLES**

Ask us for more information about the full reman range

PRODUCT AND SERVICE QUALITY IS PARAMOUNT TO US.

We offer remanufactured products up to the latest specifications of the new and passing the same quality tests for a better price. This is why we extend our Reman engine and gearbox warranty period to **2 years*** in order to assist our customers even better and longer.

From today, our customers can enjoy on Reman engines and gearboxes 2 years of:

- **COVERAGE OF BREAKDOWNS***
- **MORE ADEQUATE COST TO THE RESIDUAL VALUE OF THE VEHICLE**
- **HIGH MAINTENANCE QUALITY AT THE BEST PRICE**

All IVECO Reman engines and gearboxes under warranty have to be maintained by an authorized IVECO dealer.

OTHER GOOD REASONS TO BUY IVECO REMAN ENGINES AND GEARBOXES:

QUALITY: They are completely disassembled. All parts are thoroughly inspected and reassembled to exact genuine new specifications (process in line with ISO/TS 16949 requirements).

SIGNIFICANT SAVINGS: They cost less than new parts-offering a great value while ensuring peak performance.

AS-NEW PERFORMANCE: They meet the same quality standards as genuine new ones. We remanufacture them and use genuine new parts in our process. Unlike generic engines and gearboxes, each IVECO Reman engine and gearbox is engineered to deliver like-new performance that meets stringent IVECO Reman performance specs.

SUPERIOR WARRANTY PROTECTION: They provide better than new and competitors' warranty coverage.

LESS DOWNTIME WITH INSTALLATION OPTIONS: Because they are ready to install, service technicians can spend less time completing repairs or shop installs. The result? Quicker turnaround and a better equipment uptime for our customers.

* For any further information, please refer to the CNH Industrial corporate warranty manual.



DAILY GENUINE PARTS

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510



TURBOCHARGERS

From **£732.00+VAT**



ROTATING ELECTRICS

From **£110.00+VAT**



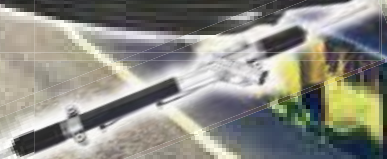
RADIATORS

From **£199.00+VAT**



INJECTION PARTS

From **£143.00+VAT**



STEERING AND SUSPENSION

From **£680.00+VAT**



CLUTCHES

From **£169.00+VAT**



CALLIPERS

From **£74.00+VAT**



EUROCARGO GENUINE PARTS

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510



TURBOCHARGERS

From **£772.00+VAT**



ROTATING ELECTRICS

From **£148.00+VAT**



RADIATORS

From **£118.00+VAT**



INJECTION PARTS

From **£250.00+VAT**



STEERING AND SUSPENSION

From **£175.00+VAT**



CLUTCHES

From **£470.00+VAT**



CALLIPERS

From **£280.00+VAT**



STRALIS XP

GENUINE PARTS

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510



TURBOCHARGERS

From **£1,050.00+VAT**



ROTATING ELECTRICS

From **£310.00+VAT**



RADIATORS

From **£305.00+VAT**



INJECTION PARTS

From **£276.00+VAT**



STEERING AND SUSPENSION

From **£175.00+VAT**



CLUTCHES

From **£525.00+VAT**



CALLIPERS

From **£429.00+VAT**



TRAKKER GENUINE PARTS

GET INTO THE PRICE MATCH HABIT
IF YOU CAN FIND IT CHEAPER –
CALL US TODAY! 01233 667510



TURBOCHARGERS

From **£1,360.00+VAT**



ROTATING ELECTRICS

From **£310.00+VAT**



RADIATORS

From **£750.00+VAT**



INJECTION PARTS

From **£555.00+VAT**



STEERING AND SUSPENSION

From **£175.00+VAT**



CLUTCHES

From **£1,400.00+VAT**



CALLIPERS

From **£429.00+VAT**

NEW STRALIS *XP*

TCO₂ CHAMPION

A NEW STRALIS THAT PROVIDES UP TO 11% FUEL SAVING,
UPTIME GUARANTEE AND LOWER CO₂ EMISSIONS.



UP TO 11% FUEL SAVING

The most complete selection of fuel-efficient features for long distance missions

OUTSTANDING RELIABILITY

The proven HI-SCR technology and the new driveline are designed for maximum reliability and performance

UPTIME GUARANTEED

The commitment to maximise customer uptime, guaranteed by the IVECO TRUCK STATION network

TCO₂ LIVE

A new range of services for fleet owners

IVECO

Your partner for sustainable transport

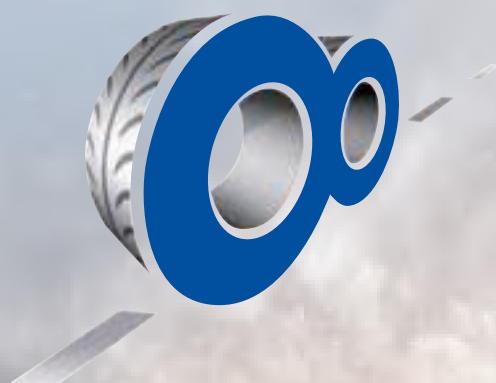


Haynes Trucks Maidstone ME14 5DQ

01622 625526

www.iveco-dealership.co.uk/haynes-trucks

**SAVE ON SERVICING
WITH IVECO ELEMENTS PACKAGES**



ELEMENTS
LONG LIFE VEHICLES



IVECO

Your partner for sustainable transport

IVECO

BUSINESS PRO



IVECO BUSINESS PRO

THE TRADE CLUB FOR IVECO GENUINE PARTS

JOIN OUR BUSINESS PRO MEMBERSHIP TO GAIN UNIQUE ACCESS TO THE FOLLOWING:

- ▶ Parts Price Challenge
- ▶ Bespoke discount structure offering the very best pricing
- ▶ All the technical support you require via our Parts & Service technicians
- ▶ Quarterly reward for achieving your agreed target

In addition our Service Department are well placed to support the independent repairer or IVECO fleet operator via our factory trained technicians, latest diagnostic equipment and our extended operating hours.



part\$link[®] 24.
The Original Parts Portal

HAYNES TRUCKS

PRIZE DRAW

Please fill in the below information and give to your Trade sales Rep Steve Bates of Haynes Trucks to be entered into a prize draw for an IVECO branded merchandising pack.

Winners will be notified via email and announced in our next edition of Haynes Trader.

**GUARANTEED
10 WINNERS**



Name:

Business Name:

Account Number:

Email:

Mobile Number:

YOUR LOCAL DEALER:



ASHFORD

01233 667510

73-74 Ellingham Way,
Ashford,
TN23 6JU

MAIDSTONE

01622 625504

23 Ashford Road,
Maidstone,
ME14 5DQ



GENUINE AND REMAN IVECO PARTS AT GREAT PRICES.